

2020

SPORTS MANAGEMENT

Course : EC-402

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Question nos. 4 and 5 are compulsory. Answer **any two** from the rest.

1. (a) Write in detail about the importance of Sports Management in modern sports world. 20
- Or,**
- (b) Discuss in detail about the qualities and competencies needed to become a successful Sports Manager. 20
2. (a) Write an essay on different Forms of Leadership with suitable examples. 20
- Or,**
- (b) Discuss in detail about the qualities of a great leader in the field of Sports Management. 20
3. (a) Write in detail the steps and procedures that you would follow as a Physical Education Teacher to organize Annual Sports in School 20
- Or,**
- (b) Define Planning and discuss in detail about the importance of Planning in Physical Education and Sports Management. 20
4. Write note on (**any one**) : 10
- (a) Financial Management
- (b) Steps of Budget Preparation
- (c) Criteria of a Good Budget
- (d) Importance of a Good Budget.
5. Answer the following MCQ by choosing correct alternative and write the answer on your answer script (**any ten**) 2×10
- (a) Which of the following is not a Sport Management structure?
- (i) Professional Tournament (ii) League Championship
- (iii) Club and School Sports (iv) Municipality and Corporation.

Please Turn Over

- (b) Which of the following is not an appropriate title of a manager in a sport organization?
- (i) Health club manager
 - (ii) Director of sports
 - (iii) Coach
 - (iv) University Sports Officer.
- (c) Sport manager must master their skills in
- (i) Leadership
 - (ii) Organizational
 - (iii) Communication
 - (iv) All of the above.
- (d) Sports Meet management comprises phases like
- (i) Pre meet work
 - (ii) During meet work
 - (iii) Post meet work
 - (iv) All of the above.
- (e) Inter Class school sports organized by
- (i) Physical Education Teacher
 - (ii) Sports Director
 - (iii) Management Committee of the School
 - (iv) Principal.
- (f) Sports Event staff who work for no pay are called
- (i) Casual staff
 - (ii) Volunteer staff
 - (iii) Part-time staff
 - (iv) Event Manager.
- (g) Which is to be developed first in a Sports Event?
- (i) The Sports events marketing strategy
 - (ii) Sponsorship proposals for the event
 - (iii) Event planning
 - (iv) Distribution of work load.
- (h) Which is the purpose of budgeting?
- (i) Planning of income and expenditure
 - (ii) Preparation of 5 year plan
 - (iii) Sports Development
 - (iv) Solve non-financial problem.
- (i) Which of the following is not a function of budgeting?
- (i) Financial management
 - (ii) Planning
 - (iii) Sports performance
 - (iv) Infrastructural development.

- (j) Budget is prepared for a
- (i) Indefinite period
 - (ii) Definite period
 - (iii) Period of one year
 - (iv) Six months.
- (k) A good leader must not be
- (i) Punctual
 - (ii) Honest
 - (iii) Motivator
 - (iv) Lazy.
- (l) Inter college sports controlled by
- (i) UGC
 - (ii) SGFI
 - (iii) University Sports Board
 - (iv) SSC.
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